

# MARC LETZMANN :: GRAPHIC DESIGN

CONTACT Marc Letzmann  
San Diego, CA  
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QUALIFICATIONS Over eight years of experience. Have worked with clients both big and small, from Fortune 500 companies to local business owners. Hands-on experience with all stages of the design process, from client contact and proposal writing to concepting, prototyping, information architecture, graphic design, production, testing, and on-time delivery. Highly proficient in Macintosh and Windows OS, hand-coded HTML, and software including Quark Xpress, Adobe Acrobat, Dreamweaver, Illustrator, InDesign, and Photoshop. Able to work client-direct as well as in an agency or in-house setting.

EXPERIENCE **Principal. Freelance — January 2001 - Present**

Responsible for all aspects of production and design, including corporate and brand identity; environmental graphics; web; packaging; photography; apparel, DVD cover, disc, and interface artwork; copy writing; event posters; and digital illustration and coloring. Present and former clients include Teva (Deckers Outdoor Corporation), Simple Shoes, Mad Catz Inc., The Burger Bar (San Francisco), Marvel Entertainment, DC Comics, Image Comics, BOOM! Studios, Big Vision Entertainment, Bluebird Films, Devil's Due Publishing, Rubicon Publishing, Pro Wrestling Guerrilla, The Read Line, and Tayste Restuarant.

Digital, Web, Environmental, and Print Designer. **Morris — April 2009 - July 2009, April 2007 - September 2008**

Created advertisements, headlines, point-of-purchase displays, packaging, websites, and web banners, and conducted photo shoots for the agency's major clients, including Konami, Mattel, San Diego Chargers, Sharp, Sony, and Upper Deck Sports and Entertainment. Conceptualized and executed numerous campaigns from start to finish based on popular licensed properties, such as Spider-Man, Matchbox, Major League Baseball, National Basketball Association, National Football League, National Hockey League, The Incredible Hulk, Yu-Gi-Oh!, and World of Warcraft.

Photographic Assistant. **Amscan Inc. (now Grasslands Road) — August 2006 - February 2007**

Prepared product photographs for publication in internationally distributed catalogs. Color-corrected and retouched product photographs, including prototypes, to resemble final products. Altered, combined, and manipulated photographs to create nonexistent products.

Designer. **Simian Group (now Urban Graphics) — February 2001 - May 2004**

Designed title treatments and DVD/VHS covers, disc art, and interface artwork. Produced various materials for clients, such as logos, page layouts, catalogs, and scrapbooking materials. Color-corrected and retouched both product and portrait photographs, scanned and digital.

EDUCATION **Macomb Community College. Warren, MI — September 1998 - December 2000**

Completed coursework in traditional art and graphic design departments, including typography; advertising, packaging, and publication design; pre-press; commercial portraiture; and photo-based illustration.

**Paul K. Cousino High School. Warren, MI — September 1994 - June 1998**

Completed vocational education program for Commercial Design, which included coursework in traditional design theory and technique, pre-press, and letterpress printing.

PORTFOLIO Please see [www.marcletzmann.com](http://www.marcletzmann.com) for examples of recent work.  
References available upon request.